



Blog posts

Game on!

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New CourseVision product simplified, focused, lower cost

February 10th, 2010 | Author: **John Reitman**

Remember the humorous Todd Turf cartoon videos seen on TurfNetTV a couple of years ago? The company behind them was **CourseVision**, and Todd Turf was instrumental in launching their Google Earth-based course management application. The CourseVision product has been completely redesigned and now provides all the functionality of the Google Earth version in a single PDF document.



According to Jeff Ryan of CourseVision, the new product "provides an accurate inventory of an entire golf property in a single PDF with no internet connection required for a one-time fee of less than \$1500. It's simple, can be printed and we even offer laminated wall maps of the data now. We say it's **more than GPS for less!**"

Aside from the operational efficiencies and single repository of golf property information CourseVision provides, the superintendent gets a jumpstart on Audubon certification with a complete Site Assessment, according to Ryan. Newly announced at GIS (Booth 2953), CourseVision also now calculates a property's carbon sequestration value.

“ **Newly announced at GIS, CourseVision also now calculates a property's carbon sequestration value.** ”

The entire CourseVision package is provided within in two weeks after order with less than 45 minutes of the superintendent's time on a phone call.

Ryan admits it's been a long learning curve and a lot of work, but he believes they finally have the product positioned correctly, noting, "We are gaining traction with individual courses and management companies, and are now the preferred vendor for Kemper Sports.

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- Syngenta says 'Game On'
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- Deere "GreenIron" takes a break; redesigns golf rotors
- Toro launches "What's New in 2010" website
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